

Welcome to **NEURA Robotics**, the innovator of the robotics world. Our goal is to equip collaborative robots with groundbreaking cognitive capabilities to enable safe and intuitive collaboration with humans. Under the leadership of founder David Reger, we have spent the first years of **NEURA Robotics** laying the foundations for humans and robots to work hand in hand.

"**We serve humanity**" is not just a motto, but our mission. Become part of our ambitious, international company and shape the future of robotics with us.

Welcome to **NEURA Robotics** - where innovation meets team spirit.

Your mission & challenges

You build the NEURA Brand Store from the ground up and develop it into a technological flagship with international impact. The vision is to bring together brand, experience, robotics, and dramaturgy in one place that people talk about. In doing so, you create a scalable brand store concept that can be rolled out internationally. You take full responsibility for the store—from its initial setup and staging to its ongoing operations—while also driving its strategic development and performance management. You actively contribute to shaping and refining the store concept.

- You develop compelling storytelling that clearly communicates the “Why NEURA” message.
- You design sessions, show formats, and interactive experiences, and develop partnerships with brands to create an emotional and impressive customer journey.
- You build a scalable experience format that creates lasting value for both visitors and partners.

- You define key KPIs such as visitor quality, conversion, partner impact, and experience score, and take responsibility for achieving them.
- You establish a data-driven management model and drive the strategic development of the Brand Store, with a strong focus on international expansion.
- You build and successfully lead the store team, play a key role in selecting the Lead Store Operations Manager, and work closely with them. In this role, you take on the strategic responsibilities and build a scalable structure.
- You manage external agencies and partners with the clear objective of building internal know-how and enabling the store to be developed independently in the future. To achieve this, you work closely with Marketing, PR, and Event Planning.
- You take full ownership of the Brand Store—from performance and further development to external representation—and actively drive its scaling and growth with an entrepreneurial mindset.

What we can look forward to

- You have several years of experience in the brand, experience, retail, or event environment.
- You have clearly demonstrable experience in designing and implementing modern retail formats.
- You have experience in building new concepts or locations and bring both strategic and creative strengths.
- You possess an entrepreneurial mindset and enjoy taking ownership and responsibility.
- You stand out through your strong communication skills.
- You have a strong affinity for innovation and technology and use it to create unique and memorable experiences.
- You bring a strong hands-on mentality, actively contribute yourself, and enjoy not only developing concepts but also implementing them operationally and bringing them to life.

What you can look forward to

- Become part of an agile company, actively shape topics and benefit from flat hierarchies in a highly motivated team
- Enjoy an attractive salary, flexible working hours and 30 days of vacation

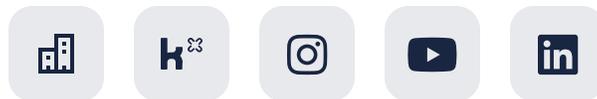
- The freedom to contribute your own ideas and drive them forward
- Celebrate successes together with company events
- Take advantage of our corporate benefits program
- And even more fun with great colleagues

Apply

We are looking forward to meeting you and shaping the future of robotics together. Are you in?

Couldn't find a suitable position? Please send us an unsolicited application.

We are always looking for passionate tech enthusiasts to help us revolutionize the world of robotics!



NEURA
ROBOTICS