

Welcome to **NEURA Robotics**, the innovator of the robotics world. Our goal is to equip collaborative robots with groundbreaking cognitive capabilities to enable safe and intuitive collaboration with humans. Under the leadership of founder David Reger, we have spent the first years of **NEURA Robotics** laying the foundations for humans and robots to work hand in hand.

"**We serve humanity**" is not just a motto, but our mission. Become part of our ambitious, international company and shape the future of robotics with us.

Welcome to **NEURA Robotics** - where innovation meets team spirit.

## Your mission & challenges

We are looking for an assertive and driven Product Marketing Manager (Human) to join our growing Product Marketing team and take ownership of how our pioneering portfolio is positioned and commercialized. NEURA Robotics operates at a fast pace, and we're looking for people who can keep up. You will operate across the entire NEURA ecosystem and actively shape the market narrative for a diverse range of products. You will not wait for directions; instead, you will push initiatives forward, demand excellence from stakeholders, and ensure flawless and fast market execution.

Your core responsibilities include:

- You take ownership of product marketing initiatives across the NEURA portfolio and align them closely with business priorities and overarching company strategy.

- You translate complex capabilities across robotics, AI, software, and hardware into highly differentiated messaging, clear customer value propositions, and foundational content including core messaging frameworks, compelling use cases, and sharp copy that serve as the strategic baseline for all campaigns.
- You leverage and guide our internal marketing team by providing clear briefings to ensure all creative, digital, and campaign output elevates your foundational content and remains commercially impactful.
- You lead full-funnel campaigns end-to-end, working alongside creatives, online marketing, and technical stakeholders to drive measurable commercial results.
- You act as a central force between Product Management, Sales, Marketing, and Leadership to forge alignment and hold teams accountable for consistent market communication.
- You manage product marketing for key strategic areas including collaborative robots, mobile robots, humanoid and assistant robots, the Neuraverse ecosystem, and NEURA Gym.
- You equip our Sales unit (called "Growth") with hard-hitting tools, presentations, battlecards, and fact sheets to aggressively win in competitive B2B tech environments.
- You lead rapid product launches by managing timelines rigorously and pushing through internal or external bottlenecks with relentless persistence.

## What we can look forward to

- You have extensive professional experience in Product Marketing or a related commercial role within a highly competitive B2B technology environment.
- You possess a deep understanding of complex technical domains, ideally spanning robotics, artificial intelligence, automation, deep tech, or industrial software and hardware.
- You have a proven track record of taking ownership of product narratives and successfully translating intricate engineering specifications into tangible customer benefits.
- You bring an assertive, resilient, and proactive personality, capable of pushing topics forward with urgency, challenging the status quo, and delivering with uncompromising speed and structure.
- You stand out through your exceptional stakeholder management skills and the authority to demand high standards from senior leaders and multidisciplinary technical teams.
- You monitor market trends to identify new growth opportunities and continuously sharpen our commercial positioning.
- You have outstanding writing, messaging, and presentation skills in English, while fluency in German is advantageous.
- You show a strong capability to collaborate powerfully within a larger interdisciplinary marketing organization while independently driving your specific mandates to completion.

- You use AI tools deliberately and fluently as a core part of your workflow — to accelerate content creation, sharpen strategic output, and operate effectively at high pace.

## What you can look forward to

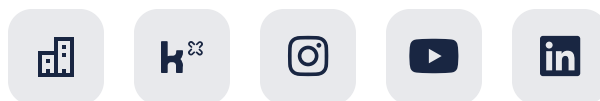
- Become part of an agile company, actively shape topics and benefit from flat hierarchies in a highly motivated team
- Enjoy an attractive salary, flexible working hours and 30 days of vacation
- The freedom to contribute your own ideas and drive them forward
- Celebrate successes together with company events
- Take advantage of our corporate benefits program
- And even more fun with great colleagues

Apply

**We are looking forward to meeting you and shaping the future of robotics together. Are you in?**

Couldn't find a suitable position? Please send us an unsolicited application.

We are always looking for passionate tech enthusiasts to help us revolutionize the world of robotics!



**NEURA**  
ROBOTICS